

**Proguard Protection Services, Inc.  
155 Southside Drive 2nd Floor  
Basalt, Colorado 81621  
(970) 927-2026**

## **Privacy Policy**

**Last Revised: January, 2026**

Protecting your privacy is fundamental to the way our company provides you with products and services. Privacy regulations require companies to apprise customers and others of the gathering and use of personal information. Our company consistently strives to ensure the confidentiality of your personal information. The Privacy Policy that follows details the process by which we may gather, utilize, and disclose your personal and non-personal information.

### **Personal and Non-Personal Information**

In providing our products and services, we often receive sensitive information from and about our customers, including financial and business information, some of which constitutes personal information. Overall, **personal information** constitutes all information capable of being employed in some way to identify, contact someone, or determine someone's location. Names, physical addresses, mailing addresses, driver's license numbers, social security numbers, email addresses, phone numbers, bank account numbers, are considered types of personal information. Moreover, in some contexts, personal information may also include other information that can reasonably connect to a specific person, such as internet protocol (IP) addresses, unique device identification numbers, employment information, medical information and internet activity.

**Non-personal information** is any aggregated information or information that does not identify, or cannot be reasonably linked to, any individual. For example, data regarding the amount of times a particular link on a website is selected or regarding the number of visitors to a website are examples of non-personal information.

### **How Our Company Collects Personal and Non-Personal Information**

#### **Overview**

We may collect information whenever customers use our website, products, or services. The information we gather can include email addresses, home addresses, phone numbers, Social Security Numbers, payment information such as credit or debit card information, and dates of birth, in addition to other types of information.

## **Website Information Collected**

Our website collects personal information through the online transactions that are processed. That is, in processing a customer's payment for our services or products through our website, we may retain email and credit card information from the transaction. As another example, in preparing a price quote for a security system request by a customer, we may retain information provided by the customer in our online forms that we use in preparing the price quote. Most websites, including ours, use a technology referred to as "cookies," which involves information being stored on your computer or mobile device as minute bits of information upon visiting a website. Through the use of cookies, your browser can be identified, as can your device. Furthermore, cookies allow us to ascertain your browsing preferences and thereby tailor the delivery of our website to your liking.

Our website may collect your type of browser, Internet Protocol (IP) addresses, Internet Service Provider (ISP), operating system, and other pieces of information, and save this all automatically in what are known as log files. Through your use of our website, we may be able to gather information relating to data and event information from your device(s) through the use of cameras or other sensory monitors. Moreover, our website may employ technology known as web beacons to monitor your actions on our website. In addition, if you use a mobile or other device to access or download our company's services, we may gather information regarding your location for dispatching our services or in order to provide such information to emergency services if need be. You can refuse these location-related services through your device's prompts or settings. We will retain information pertaining to your device's type, operating system, and other information. The information we collect through your mobile or other device may pertain to the software contained therein. **We do not label or connect the activity we record in this manner with any personal information you provide us through our applications.** This recorded information may relate to the frequency with which you use our application, actions you take during the use of our application, and data relating to performance, among other things.

Our website(s) and service(s) may include links to third-party websites and use third party services. The submission of personal information to any third-party websites or service providers, is governed by their privacy policies. This policy does not address the privacy practices of any third-party websites or service providers.

## **Information Collection**

The following are some types of information that we may gather from you when you use certain of our devices, products, or services: pictures or images, audio-only, video-only, or audiovisual information that is recorded by monitoring devices; device information relating to motion detection and weather or climate data; and GPS information. If you submit any information to us relating to another person, you represent that you have the authority to do so and to permit us to use the information in accordance with this policy. We will only use that information for the specific reason for which it was provided to us.

## **How Our Company Uses Personal and Non-Personal Information**

Overall, we use the personal and non-personal information we collect from you to better provide you with our services or products. Additionally, we may use your personal and non-personal information to further our company's business purposes. This may involve our company using your personal or non-personal information to increase the efficiency of our company's services and learn from past transactions; to increase the efficiency and interface of our website; to enable you to create an online account on our company website; to ensure that you receive the services, products, or information you desired from us; to inform you of promotional events or happenings that may be of interest to you; to inform you of promotional offers, packages, or sales we are offering; to further develop and innovate our products and services; to combat fraudulent activities involving our services or products; and to survey customers regarding our services, products, and website, in addition to other uses.

### **Disclosure of Personal Information**

We may disclose personal information we collect from you: (1) to contractors, service providers, and other third parties we use to support our business; (2) to accomplish the reason or purpose for which you provide it; (3) for any other purpose disclosed by us when you provide the information; (4) to comply with any court order, law or legal process, including responding to any government or regulatory request; (5) to carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collections; (6) if we believe disclosure is necessary or appropriate to protect the rights, property or safety of us, our customers or others; or (7) with your consent. **We do not sell or otherwise share personal information with third parties for direct marketing purposes.**

### **Data Security**

In limiting access to your personal information, we use reasonable organizational, technical and administrative measures to protect your information. However, no matter how hard we try, no information transmission or storage system can be guaranteed 100% secure. If you have reason to believe that your interaction with us is no longer secure, kindly contact us immediately using the information below. Please note that any transmission of personal information is at your own risk. We are not responsible for the circumvention of any privacy settings or security measures contained on our website.

### **Third-Party Providers**

Some content or applications, including advertisements, on our website are served by third-parties, including advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our website. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

## **Non-Personal Information**

Nothing in this Privacy Policy circumscribes or constrains our collection, use or disclosure of any aggregated information or information that does not identify, or cannot be reasonably linked to, any individual. This applies to non-personal information we gather through any of our products, services, website, or any other source related to our business.

## **Consent**

By providing us with personal information you consent to our sharing, collecting, and disclosing of the information provided. Where required, consent for the collection, use, and disclosure/sharing of your information may be obtained either expressly or implicitly. Your express consent may be given in writing, verbally or electronically. Your implied consent may be given through an action you have taken, such as supplying your personal information for a specified purpose. If you do not notify us, we will consider you to have consented to our continued use and disclosure/sharing of your personal information. You may revoke your consent, but this may cause difficulties for our company in providing you with our business. See our contact information at the end of this Privacy Policy to receive more information on this matter.

## **Minors and Information Collection**

While our company's products and services are intended for a general audience, our products and services are not intended for children. Our website does not knowingly collect personal information online from children below 13 years of age. If we have received personal information from a child below 13 years of age, we ask that the child's parent or guardian notify us of the matter so that we can delete the information.

**California Consumer Privacy Act Disclosures:** If you are a California resident, California law may provide you with additional rights regarding our use of your personal information. These additional disclosures are required by the California Consumer Privacy Act, and are applicable where the company had gross revenue of at least 25 Million Dollars OR the company shares personal information of at least 100,000 consumers or households:

1. **Categories of personal information collected.** The personal information that our company collects, or has collected from consumers in the twelve months prior to the effective date of this Disclosure, fall into the following categories established by the California Consumer Privacy Act, depending on which company service is used:
  - o Identifiers, such as your name, alias, postal address, unique personal identifier, online identifier, IP address, email address, account name, SSN, driver's license number, passport number, or other similar identifiers;
  - o Personal information, such as a credit card number, driver's license or ID card number;
  - o Protected classification characteristics, such as age, gender, marital status, or religion;
  - o Commercial information, such as records of products or services purchased;
  - o Internet or other electronic network activity information, including a consumer's interaction with a website, application or advertisement;
  - o Biometric information, such as your voice profile or fingerprints;
  - o Geolocation data, such as the location of your device or computer;

- o Professional or employment-related information, such as current or past job history or performance evaluations;
  - o Sensory data, such as voice recordings or images and videos collected or stored in connection with our services;
  - o Non-public education information, such as education records or disciplinary records maintained by an educational institution;
  - o Inference data, such as information about your purchase preferences.
2. **Use of Personal Information.** We may use or disclose the personal information we collect for one or more of the following business purposes:
- o To fulfill or meet the reason for which the information is provided. For example, if you provide us with personal information so that we can decide whether to recommend services or products such as customizable alerts or security cameras, we will retain and use this information to meet your request.
  - o To provide you with information, services, or products that you request from us.
  - o To provide you with email alerts, event registrations and other notices concerning our services, products, events, or news, that may be of interest to you.
  - o To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collections.
  - o To improve our website and present its contents to you.
  - o For testing, research, analysis and development of our services or products.
  - o As necessary or appropriate to protect the rights, property or safety of us, our customers or others.
  - o To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
  - o As described to you when collecting your personal information or as otherwise set forth in the CCPA.
  - o To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us is among the assets transferred.
3. **California Consumer Rights:** You have the following rights:
- o The right to know what personal information we collect, use, or share about you,
  - o The right to request that our company delete your personal information held by us and our affiliates.
  - o The right to request correction of inaccurate personal information.
  - o The right to request that the use of personal information is limited to that which is necessary to perform services or provide goods.
  - o The right to opt-out of the sale of your personal information, and
  - o The right to be free from discrimination if you exercise the above rights.
4. **Exercising Your Rights: Verifiable Consumer Request/Opting Out:**
- o Submitting Requests – To exercise your rights stated above contact us at the contact information listed below.
  - o Authorizing an Agent – You may also authorize an agent to act on your behalf to exercise the rights stated above. To authorize an agent please provide written authorization to the contact information listed below.

- o Verifying your Request – Upon receiving your request we will verify the request by matching the information provided to the personal information we currently have.
- 5. **No sale of personal information:** We may disclose your personal information to a third party for a business purpose, **but we do not disclose or sell such information for direct marketing purposes.** In the twelve months prior to the effective date of this Disclosure we have not sold any personal information of consumers, as those terms are defined under the California Consumer Privacy Act.
- 6. **No Discrimination:** We will not discriminate against any consumer for exercising their rights under the California Consumer Privacy Act.

**Colorado Privacy Act Disclosures:** If you are a Colorado resident, Colorado law may provide you with additional rights regarding our use of your personal information. These additional disclosures are required by the Colorado Privacy Act, and are applicable where the company controls or processes the personal data of at least 100,000 customers in a calendar year:

1. **Categories of personal information collected:** The personal information that our company collects, or has collected from consumers fall into the following categories, depending on which company service is used:
  - o Identifiers, such as your name, alias, postal address, unique personal identifier, online identifier, IP address, email address, account name, SSN, driver's license number, passport number, or other similar identifiers;
  - o Personal information, such as a credit card number, driver's license or ID card number;
  - o Protected classification characteristics, such as age, gender, marital status, or religion;
  - o Commercial information, such as records of products or services purchased;
  - o Internet or other electronic network activity information, including a consumer's interaction with a website, application or advertisement;
  - o Biometric information, such as your voice profile or fingerprints;
  - o Geolocation data, such as the location of your device or computer;
  - o Professional or employment-related information, such as current or past job history or performance evaluations;
  - o Sensory data, such as voice recordings or images and videos collected or stored in connection with our services;
  - o Non-public education information, such as education records or disciplinary records maintained by an educational institution;
  - o Inference data, such as information about your purchase preferences.
2. **Use of Personal Information:** We may use or disclose the personal information we collect for one or more of the following business purposes:
  - o To fulfill or meet the reason for which the information is provided. For example, if you provide us with personal information so that we can decide whether to recommend services or products such as customizable alerts or security cameras, we will retain and use this information to meet your request.
  - o To provide you with information, services, or products that you request from us.
  - o To provide you with email alerts, event registrations and other notices concerning our services, products, events, or news, that may be of interest to you.

- o To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collections.
  - o To improve our website and present its contents to you.
  - o For testing, research, analysis and development of our services or products.
  - o As necessary or appropriate to protect the rights, property or safety of us, our customers or others.
  - o To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
  - o As described to you when collecting your personal information.
  - o To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us is among the assets transferred.
3. **Exercising Your Rights:** At any time, you may submit a request to us at the contact information listed below to exercise any of the following consumer rights:
- o To opt out of any targeted advertising, sale of personal data or profiling in furtherance of decisions that produce legal or similarly significant effect;
  - o To confirm whether or not your personal data is being processed, and to access such personal data;
  - o To correct any inaccuracies in your personal data;
  - o To delete any personal data you have provided or we have obtained; and
  - o To obtain a copy, no more than twice per year, of the personal data that you have previously provided in a portable and readily usable format;.

You may also authorize another person to act on your behalf to opt out of the processing of any of your personal data, by providing confirmation to us which authenticates that other person to act as your authorized agent. If action is not taken upon a request to exercise any of these rights within forty-five days, you shall be informed of the reason for the denial or delay, and provided with information on how to appeal any such denial or delay.

7. **Third-Parties:** We may disclose your personal information (as is defined above) to a third party for a business purposes only, **but we do not disclose or sell such information for direct marketing purposes.**
8. **No Discrimination:** We shall not increase the cost of, or decrease the availability of, any product or service based solely on the exercise of any of the rights afforded to you under the Colorado Privacy Act.

**Connecticut Personal Data Privacy and Online Monitoring act Disclosures:** If you are a Connecticut resident, Connecticut law may provide you with additional rights regarding our use of your personal information. These additional disclosures are required by the Connecticut Personal Data Privacy and Online Monitoring act, and are applicable where the company controls or processes the personal data of at least 100,000 customers in a calendar year:

1. **Categories of personal information collected:** The personal information that our company collects, or has collected from consumers fall into the following categories, depending on which company service is used:
  - o Identifiers, such as your name, alias, postal address, unique personal identifier, online identifier, IP address, email address, account name, SSN, driver's license number, passport number, or other similar identifiers;
  - o Personal information, such as a credit card number, driver's license or ID card number;
  - o Protected classification characteristics, such as age, gender, marital status, or religion;
  - o Commercial information, such as records of products or services purchased;
  - o Internet or other electronic network activity information, including a consumer's interaction with a website, application or advertisement;
  - o Biometric information, such as your voice profile or fingerprints;
  - o Geolocation data, such as the location of your device or computer;
  - o Professional or employment-related information, such as current or past job history or performance evaluations;
  - o Sensory data, such as voice recordings or images and videos collected or stored in connection with our services;
  - o Non-public education information, such as education records or disciplinary records maintained by an educational institution;
  - o Inference data, such as information about your purchase preferences.
  
2. **Use of Personal Information:** We may use or disclose the personal information we collect for one or more of the following business purposes:
  - o To fulfill or meet the reason for which the information is provided. For example, if you provide us with personal information so that we can decide whether to recommend services or products such as customizable alerts or security cameras, we will retain and use this information to meet your request.
  - o To provide you with information, services, or products that you request from us.
  - o To provide you with email alerts, event registrations and other notices concerning our services, products, events, or news, that may be of interest to you.
  - o To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collections.
  - o To improve our website and present its contents to you.
  - o For testing, research, analysis and development of our services or products.
  - o As necessary or appropriate to protect the rights, property or safety of us, our customers or others.
  - o To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
  - o As described to you when collecting your personal information.
  - o To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us is among the assets transferred.
  
3. **Exercising Your Rights:** At any time, you may submit a request to us at the contact information listed below to exercise any consumer rights, including:

- o To confirm whether or not your personal data is being processed, and to access such personal data;
- o To correct any inaccuracies in your personal data;
- o To delete any personal data you have provided or we have obtained;
- o To obtain a copy of the personal data that you have previously provided; and
- o To opt out of the processing of your personal data.

You also have the option to designate an authorized agent to exercise your right to opt out of the processing of your personal data by providing a written confirmation of such agency to us at the contact information listed below. In the case of a child, the child's parent or legal guardian may act as an agent to exercise these rights on the child's behalf. In the case of a consumer under some manner of guardianship or conservatorship, the guardian or conservator may exercise these rights on the consumer's behalf. If action is not taken upon a request to exercise any of these rights within forty-five days, you shall be informed of the reason for the denial or delay, and provided with information on how to appeal any such denial or delay.

Information provided in response to a consumer request shall be provided, free of charge, once per consumer during any twelve-month period. If requests from a consumer are manifestly unfounded, excessive or repetitive, we may charge the consumer a reasonable fee to cover the administrative costs of complying with the request or decline to act on the request.

4. **Third-Parties:** We may disclose your personal information (as is defined above) to a third party for a business purposes only, **but we do not disclose or sell such information for direct marketing purposes.**
5. **No Discrimination:** We will not discriminate against any consumer for exercising their rights under the Connecticut Personal Data Privacy and Online Monitoring act by denying goods or services, by charging different prices or rates for goods or services or by providing a different level of quality of goods or services to the consumer.
6. **Email or Online Communication:** Any electronic communication can be made to us via email or at the website using the information provided further below.

**Delaware Personal Data Privacy Act Disclosures:** If you are a Delaware resident, Delaware law may provide you with additional rights regarding our use of your personal information. These additional disclosures are required by the Delaware Personal Data Privacy Act, and are applicable where the company controls or processes the personal data of at least 35,000 consumers:

1. **Categories of personal data processed:** The personal information that our company collects, or has collected from consumers fall into the following categories, depending on which company service is used:

- o Identifiers, such as your name, alias, postal address, unique personal identifier, online identifier, IP address, email address, account name, SSN, driver's license number, passport number, or other similar identifiers;
- o Personal information, such as a credit card number, driver's license or ID card number;
- o Protected classification characteristics, such as age, gender, marital status, or religion;
- o Commercial information, such as records of products or services purchased;
- o Internet or other electronic network activity information, including a consumer's interaction with a website, application or advertisement;
- o Biometric information, such as your voice profile or fingerprints;
- o Geolocation data, such as the location of your device or computer;
- o Professional or employment-related information, such as current or past job history or performance evaluations;
- o Sensory data, such as voice recordings or images and videos collected or stored in connection with our services;
- o Non-public education information, such as education records or disciplinary records maintained by an educational institution;
- o Inference data, such as information about your purchase preferences.

2. **Purpose and Use of Personal Data:** We may use or disclose the personal information we collect for one or more of the following business purposes:

- o To fulfill or meet the reason for which the information is provided. For example, if you provide us with personal information so that we can decide whether to recommend services or products such as customizable alerts or security cameras, we will retain and use this information to meet your request.
- o To provide you with information, services, or products that you request from us.
- o To provide you with email alerts, event registrations and other notices concerning our services, products, events, or news, that may be of interest to you.
- o To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collections.
- o To improve our website and present its contents to you.
- o For testing, research, analysis and development of our services or products.
- o As necessary or appropriate to protect the rights, property or safety of us, our customers or others.
- o To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
- o As described to you when collecting your personal information.
- o To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us is among the assets transferred.

3. **Exercising Your Consumer Rights:** At any time, you may submit a request to us at the contact information listed below to exercise any consumer rights, including:

- o To confirm whether or not your personal data is being processed, and to access such personal data;
- o To correct any inaccuracies in your personal data;

- o To delete any personal data you have provided or we have obtained;
  - o To obtain a copy of the personal data that you have previously provided; and
  - o To opt out of the processing of your personal data.
4. **Third-Parties:** We may disclose your personal information (as is defined above) to a third party for a business purposes only, but **we do not disclose or sell such information for direct marketing purposes.**
  5. **Email or Online Communication:** Any electronic communication can be made to us via email or at the website using the information provided further below.
  6. **No Discrimination:** We will not discriminate against any consumer for exercising their rights under the Delaware Personal Data Privacy Act by denying goods or services, by charging different prices or rates for goods or services or by providing a different level of quality of goods or services to the consumer.

**Florida Digital Bill of Rights Disclosures:** If you are a Florida resident, Florida law may provide you with additional rights regarding our use of your personal information. These additional disclosures are required by the Florida Digital Bill of Rights Disclosures:

1. **Categories of personal information collected:** The personal information that our company collects, or has collected from consumers fall into the following categories, depending on which company service is used:
  - o Identifiers, such as your name, alias, postal address, unique personal identifier, online identifier, IP address, email address, account name, SSN, driver's license number, passport number, or other similar identifiers;
  - o Personal information, such as a credit card number, driver's license or ID card number;
  - o Protected classification characteristics, such as age, gender, marital status, or religion;
  - o Commercial information, such as records of products or services purchased;
  - o Internet or other electronic network activity information, including a consumer's interaction with a website, application or advertisement;
  - o Biometric information, such as your voice profile or fingerprints;
  - o Geolocation data, such as the location of your device or computer;
  - o Professional or employment-related information, such as current or past job history or performance evaluations;
  - o Sensory data, such as voice recordings or images and videos collected or stored in connection with our services;
  - o Non-public education information, such as education records or disciplinary records maintained by an educational institution;
  - o Inference data, such as information about your purchase preferences.
2. **Use of Personal Information:** We may use or disclose the personal information we collect for one or more of the following business purposes:
  - o To fulfill or meet the reason for which the information is provided. For example, if you provide us with personal information so that we can decide whether to recommend

services or products such as customizable alerts or security cameras, we will retain and use this information to meet your request.

- o To provide you with information, services, or products that you request from us.
- o To provide you with email alerts, event registrations and other notices concerning our services, products, events, or news, that may be of interest to you.
- o To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collections.
- o To improve our website and present its contents to you.
- o For testing, research, analysis and development of our services or products.
- o As necessary or appropriate to protect the rights, property or safety of us, our customers or others.
- o To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
- o As described to you when collecting your personal information.
- o To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us is among the assets transferred.

3. **Exercising Your Rights:** At any time, you may submit a request to us at the contact information listed below to exercise any consumer rights, including:

- o to confirm whether your personal data is being processed and to access the personal data;
- o to correct any inaccuracies in the personal data;
- o to delete the personal data you have provided or we have obtained;
- o to obtain a copy of the personal data that the you have previously provided to us;
- o to opt out of the processing of the personal data for purposes of targeted advertising sale of the personal data, or profiling in furtherance of a decision affecting a legal or significant effect concerning the consumer;
- o to opt out of the collection or processing of sensitive data, including precise geolocation data; or
- o to opt out of the collection of personal data collected through the operation of a voice recognition or facial recognition feature.

With respect to the personal data belonging to a known child, a parent or legal guardian of the child may exercise the consumer rights on behalf of the child.

Information provided in response to a consumer request shall be provided, free of charge, up to twice annually per consumer. If requests from a consumer are manifestly unfounded, excessive or repetitive, we may charge the consumer a reasonable fee to cover the administrative costs of complying with the request or declining to act on the request.

We shall respond to consumer requests within 45 days after receipt of the request. At that time, we may extend the response period once by an additional 15 days when reasonably necessary, taking into account the complexity of the request, and upon notice to you.

If we decline to take action regarding the request, no later than 45 days after receipt of the request we will inform you of the justification for declining to take action and provide instructions on how to appeal the decision.

4. **Third-Parties:** We may disclose your personal information (as is defined above) to a third party for a business purposes only, **but we do not disclose or sell such information for direct marketing purposes.**
5. **No Discrimination:** We will not discriminate against any consumer for exercising their rights under the Florida Digital Bill of Rights by denying goods or services, by charging different prices or rates for goods or services or by providing a different level of quality of goods or services to the consumer.
6. **Email or Online Communication:** Any electronic communication can be made to us via email or at the website using the information provided further below.

**Indiana Consumer Data Protection Act Disclosures (effective January 1, 2026):** If you are an Indiana resident, Indiana law may provide you with additional rights regarding our use of your personal information. These additional disclosures are required by the Indiana Consumer Data Protection Act Relating to Consumer Data Protection, and are applicable where the company controls or processes the personal data of at least 100,000 consumers in a calendar year:

1. **Exercising Your Rights:** At any time, you may submit a request to us at the contact information listed below to exercise any consumer rights, including:
  - o to confirm whether your personal data is being processed and to access the personal data;
  - o to delete the personal data you have provided or we have obtained;
  - o to obtain a copy of the personal data that the you have previously provided to us in a portable and, to the extent technically practicable, readily usable format that allows you to transmit the data to another company without hindrance, where the processing is carried out by automated means;
  - o to opt out of the sale of personal data.

With respect to the personal data belonging to a known child, a parent or legal guardian of the child may exercise the consumer rights on behalf of the child.

Information provided in response to a consumer request shall be provided, free of charge, up to twice annually per consumer. If requests from a consumer are manifestly unfounded, excessive or repetitive, we may charge the consumer a reasonable fee to cover the administrative costs of complying with the request or declining to act on the request.

We shall respond to consumer requests within 45 days after receipt of the request. At that time, we may extend the response period once by an additional 15 days when reasonably necessary, taking into account the complexity of the request, and upon notice to you.

If we decline to take action regarding the request, no later than 45 days after receipt of the request we will inform you of the justification for declining to take action and provide instructions on how to appeal the decision.

2. **Categories of personal information collected:** The personal information that our company collects, or has collected from consumers fall into the following categories, depending on which company service is used:
  - o Identifiers, such as your name, alias, postal address, unique personal identifier, online identifier, IP address, email address, account name, SSN, driver's license number, passport number, or other similar identifiers;
  - o Personal information, such as a credit card number, driver's license or ID card number;
  - o Protected classification characteristics, such as age, gender, marital status, or religion;
  - o Commercial information, such as records of products or services purchased;
  - o Internet or other electronic network activity information, including a consumer's interaction with a website, application or advertisement;
  - o Biometric information, such as your voice profile or fingerprints;
  - o Geolocation data, such as the location of your device or computer;
  - o Professional or employment-related information, such as current or past job history or performance evaluations;
  - o Sensory data, such as voice recordings or images and videos collected or stored in connection with our services;
  - o Non-public education information, such as education records or disciplinary records maintained by an educational institution;
  - o Inference data, such as information about your purchase preferences.
  
3. **Use of Personal Information:** We may use or disclose the personal information we collect for one or more of the following business purposes:
  - o To fulfill or meet the reason for which the information is provided. For example, if you provide us with personal information so that we can decide whether to recommend services or products such as customizable alerts or security cameras, we will retain and use this information to meet your request.
  - o To provide you with information, services, or products that you request from us.
  - o To provide you with email alerts, event registrations and other notices concerning our services, products, events, or news, that may be of interest to you.
  - o To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collections.
  - o To improve our website and present its contents to you.
  - o For testing, research, analysis and development of our services or products.
  - o As necessary or appropriate to protect the rights, property or safety of us, our customers or others.
  - o To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
  - o As described to you when collecting your personal information.
  - o To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as

part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us is among the assets transferred.

4. **Third-Parties:** We may disclose your personal information (as is defined above) to a third party for a business purposes only, **but we do not disclose or sell such information for direct marketing purposes.**

**Iowa Act Relating to Consumer Data Protection Disclosures:** If you are an Iowa resident, Iowa law may provide you with additional rights regarding our use of your personal information. These additional disclosures are required by the Iowa Act Relating to Consumer Data Protection, and are applicable where the company controls or processes the personal data of at least 100,000 consumers:

1. **Exercising Your Rights:** At any time, you may submit a request to us at the contact information listed below to exercise any consumer rights, including:
  - o to confirm whether your personal data is being processed and to access the personal data;
  - o to delete the personal data you have provided or we have obtained;
  - o to obtain a copy of the personal data that the you have previously provided to us in a portable and, to the extent technically practicable, readily usable format that allows you to transmit the data to another company without hindrance, where the processing is carried out by automated means;
  - o to opt out of the sale of personal data.

Information provided in response to a consumer request shall be provided, free of charge, up to twice annually per consumer. If requests from a consumer are manifestly unfounded, excessive or repetitive, we may charge the consumer a reasonable fee to cover the administrative costs of complying with the request or declining to act on the request.

2. **Categories of Personal Data:** The personal information that our company collects, or has collected from consumers fall into the following categories, depending on which company service is used:
  - o Identifiers, such as your name, alias, postal address, unique personal identifier, online identifier, IP address, email address, account name, SSN, driver's license number, passport number, or other similar identifiers;
  - o Personal information, such as a credit card number, driver's license or ID card number;
  - o Protected classification characteristics, such as age, gender, marital status, or religion;
  - o Commercial information, such as records of products or services purchased;
  - o Internet or other electronic network activity information, including a consumer's interaction with a website, application or advertisement;
  - o Biometric information, such as your voice profile or fingerprints;
  - o Geolocation data, such as the location of your device or computer;
  - o Professional or employment-related information, such as current or past job history or performance evaluations;
  - o Sensory data, such as voice recordings or images and videos collected or stored in connection with our services;

- o Non-public education information, such as education records or disciplinary records maintained by an educational institution;
  - o Inference data, such as information about your purchase preferences.
3. **Use of Personal Data:** We may use or disclose the personal information we collect for one or more of the following business purposes:
- o To fulfill or meet the reason for which the information is provided. For example, if you provide us with personal information so that we can decide whether to recommend services or products such as customizable alerts or security cameras, we will retain and use this information to meet your request.
  - o To provide you with information, services, or products that you request from us.
  - o To provide you with email alerts, event registrations and other notices concerning our services, products, events, or news, that may be of interest to you.
  - o To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collections.
  - o To improve our website and present its contents to you.
  - o For testing, research, analysis and development of our services or products.
  - o As necessary or appropriate to protect the rights, property or safety of us, our customers or others.
  - o To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
  - o As described to you when collecting your personal information.
  - o To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us is among the assets transferred.
4. **Third-Parties:** We may disclose your personal information (as is defined above) to a third party for a business purposes only, **but we do not disclose or sell such information for direct marketing purposes.**

**Minnesota Consumer Data Privacy Act Disclosures (effective July 31, 2025):** If you are a Minnesota resident, Minnesota law may provide you with additional rights regarding our use of your personal information. These additional disclosures are required by the Minnesota Consumer Data Privacy Act, and are applicable where the company controls or processes the personal data of at least 100,000 consumers:

1. **Exercising Your Rights:** At any time, you may submit a request to us at the contact information listed below to exercise any consumer rights, including:
- o to confirm whether your personal data is being processed and to access the personal data;
  - o to delete the personal data you have provided or we have obtained;
  - o to obtain a copy of the personal data that the you have previously provided to us in a portable and, to the extent technically practicable, readily usable format that allows you

to transmit the data to another company without hindrance, where the processing is carried out by automated means;

- o to opt out of the sale of personal data.

With respect to the personal data belonging to a known child, a parent or legal guardian of the child may exercise the consumer rights on behalf of the child. A guardian or conservator may exercise the consumer rights on behalf of a consumer that is subject to a guardianship, conservatorship or other protective arrangement.

We shall respond to consumer requests within 45 days after receipt of the request. At that time, we may extend the response period once by an additional 45 days when reasonably necessary, taking into account the complexity of the request, and upon notice to you.

If we decline to take action regarding the request, no later than 45 days after receipt of the request we will inform you of the justification for declining to take action and provide instructions on how to appeal the decision.

2. **Categories of Personal Data:** The personal information that our company collects, or has collected from consumers fall into the following categories, depending on which company service is used:

- o Identifiers, such as your name, alias, postal address, unique personal identifier, online identifier, IP address, email address, account name, SSN, driver's license number, passport number, or other similar identifiers;
- o Personal information, such as a credit card number, driver's license or ID card number;
- o Protected classification characteristics, such as age, gender, marital status, or religion;
- o Commercial information, such as records of products or services purchased;
- o Internet or other electronic network activity information, including a consumer's interaction with a website, application or advertisement;
- o Biometric information, such as your voice profile or fingerprints;
- o Geolocation data, such as the location of your device or computer;
- o Professional or employment-related information, such as current or past job history or performance evaluations;
- o Sensory data, such as voice recordings or images and videos collected or stored in connection with our services;
- o Non-public education information, such as education records or disciplinary records maintained by an educational institution;
- o Inference data, such as information about your purchase preferences.

3. **Use of Personal Data:** We may use or disclose the personal information we collect for one or more of the following business purposes:

- o To fulfill or meet the reason for which the information is provided. For example, if you provide us with personal information so that we can decide whether to recommend services or products such as customizable alerts or security cameras, we will retain and use this information to meet your request.
- o To provide you with information, services, or products that you request from us.

- o To provide you with email alerts, event registrations and other notices concerning our services, products, events, or news, that may be of interest to you.
  - o To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collections.
  - o To improve our website and present its contents to you.
  - o For testing, research, analysis and development of our services or products.
  - o As necessary or appropriate to protect the rights, property or safety of us, our customers or others.
  - o To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
  - o As described to you when collecting your personal information.
  - o To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us is among the assets transferred.
4. **Third-Parties:** We may disclose your personal information (as is defined above) to a third party for a business purposes only, **but we do not disclose or sell such information for direct marketing purposes.**
5. **Email or Online Communication:** Any electronic communication can be made to us via email or at the website using the information provided further below.

**Montana Consumer Data Privacy Act Disclosure:** If you are a Montana resident, Montana law may provide you with additional rights regarding our use of your personal information. These additional disclosures are required by the Montana Consumer Data Privacy Act, and are applicable where the company controls or processes the personal data of at least 25,000 consumers:

1. **Categories of personal information collected:** The personal information that our company collects, or has collected from consumers fall into the following categories, depending on which company service is used:
- o Identifiers, such as your name, alias, postal address, unique personal identifier, online identifier, IP address, email address, account name, SSN, driver's license number, passport number, or other similar identifiers;
  - o Personal information, such as a credit card number, driver's license or ID card number;
  - o Protected classification characteristics, such as age, gender, marital status, or religion;
  - o Commercial information, such as records of products or services purchased;
  - o Internet or other electronic network activity information, including a consumer's interaction with a website, application or advertisement;
  - o Biometric information, such as your voice profile or fingerprints;
  - o Geolocation data, such as the location of your device or computer;
  - o Professional or employment-related information, such as current or past job history or performance evaluations;
  - o Sensory data, such as voice recordings or images and videos collected or stored in connection with our services;

- o Non-public education information, such as education records or disciplinary records maintained by an educational institution;
  - o Inference data, such as information about your purchase preferences.
2. **Use of Personal Information:** We may use or disclose the personal information we collect for one or more of the following business purposes:
- o To fulfill or meet the reason for which the information is provided. For example, if you provide us with personal information so that we can decide whether to recommend services or products such as customizable alerts or security cameras, we will retain and use this information to meet your request.
  - o To provide you with information, services, or products that you request from us.
  - o To provide you with email alerts, event registrations and other notices concerning our services, products, events, or news, that may be of interest to you.
  - o To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collections.
  - o To improve our website and present its contents to you.
  - o For testing, research, analysis and development of our services or products.
  - o As necessary or appropriate to protect the rights, property or safety of us, our customers or others.
  - o To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
  - o As described to you when collecting your personal information.
  - o To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us is among the assets transferred.
3. **Exercising Your Rights:** At any time, you may submit a request to us at the contact information listed below to exercise any consumer rights, including:
- o to confirm whether your personal data is being processed and to access the personal data;
  - o to correct any inaccuracies in the personal data;
  - o to delete the personal data you have provided or we have obtained;
  - o to obtain a copy of the personal data that the you have previously provided to us; or
  - o to opt out of the processing of the personal data for purposes of targeted advertising sale of the personal data, or profiling in furtherance of a decision affecting a legal or significant effect concerning the consumer;

With respect to the personal data belonging to a known child, a parent or legal guardian of the child may exercise the consumer rights on behalf of the child. A guardian or conservator may exercise the consumer rights on behalf of a consumer that is subject to a guardianship, conservatorship or other protective arrangement. In addition, a consumer may designate another person to act on the consumer's behalf as the consumer's authorized agent for the purpose of opting out of the processing of the consumer's personal data.

We shall respond to consumer requests within 45 days after receipt of the request. At that time, we may extend the response period once by an additional 45 days when reasonably necessary, taking into account the complexity of the request, and upon notice to you.

If we decline to take action regarding the request, no later than 45 days after receipt of the request we will inform you of the justification for declining to take action and provide instructions on how to appeal the decision.

Information provided in response to a consumer request shall be provided, free of charge, once for each consumer during a 12-month period. If requests from a consumer are manifestly unfounded, excessive or repetitive, we may charge the consumer a reasonable fee to cover the administrative costs of complying with the request or declining to act on the request.

4. **Third-Parties:** We may disclose your personal information (as is defined above) to a third party for a business purposes only, **but we do not disclose or sell such information for direct marketing purposes.**
5. **No Discrimination:** We will not discriminate against any consumer for exercising their rights under the Montana Consumer Data Privacy Act by denying goods or services, by charging different prices or rates for goods or services or by providing a different level of quality of goods or services to the consumer.
6. **Email or Online Communication:** Any electronic communication can be made to us via email or at the website using the information provided further below.

**Nebraska Data Privacy Act Disclosures:** If you are a Nebraska resident, Nebraska law may provide you with additional rights regarding our use of your personal information. These additional disclosures are required by the Nebraska Data Privacy Act:

1. **Exercising Your Rights:** At any time, you may submit a request to us at the contact information listed below to exercise any consumer rights, including:
  - o to confirm whether your personal data is being processed and to access the personal data;
  - o to correct any inaccuracies in the personal data;
  - o to delete the personal data you have provided or we have obtained;
  - o to obtain a copy of the personal data that the you have previously provided to us; or
  - o to opt out of the processing of the personal data for purposes of targeted advertising sale of the personal data, or profiling in furtherance of a decision affecting a legal or significant effect concerning the consumer;

We shall respond to consumer requests within 45 days after receipt of the request. At that time, we may extend the response period once by an additional 45 days when reasonably necessary, taking into account the complexity of the request, and upon notice to you.

If we decline to take action regarding the request, no later than 45 days after receipt of the request we will inform you of the justification for declining to take action and provide instructions on how to appeal the decision.

Information provided in response to a consumer request shall be provided, free of charge, once for each consumer during a 12-month period. If requests from a consumer are manifestly unfounded, excessive or repetitive, we may charge the consumer a reasonable fee to cover the administrative costs of complying with the request or declining to act on the request.

2. **Categories of personal information collected:** The personal information that our company collects, or has collected from consumers fall into the following categories, depending on which company service is used:
  - o Identifiers, such as your name, alias, postal address, unique personal identifier, online identifier, IP address, email address, account name, SSN, driver's license number, passport number, or other similar identifiers;
  - o Personal information, such as a credit card number, driver's license or ID card number;
  - o Protected classification characteristics, such as age, gender, marital status, or religion;
  - o Commercial information, such as records of products or services purchased;
  - o Internet or other electronic network activity information, including a consumer's interaction with a website, application or advertisement;
  - o Biometric information, such as your voice profile or fingerprints;
  - o Geolocation data, such as the location of your device or computer;
  - o Professional or employment-related information, such as current or past job history or performance evaluations;
  - o Sensory data, such as voice recordings or images and videos collected or stored in connection with our services;
  - o Non-public education information, such as education records or disciplinary records maintained by an educational institution;
  - o Inference data, such as information about your purchase preferences.
  
3. **Use of Personal Information:** We may use or disclose the personal information we collect for one or more of the following business purposes:
  - o To fulfill or meet the reason for which the information is provided. For example, if you provide us with personal information so that we can decide whether to recommend services or products such as customizable alerts or security cameras, we will retain and use this information to meet your request.
  - o To provide you with information, services, or products that you request from us.
  - o To provide you with email alerts, event registrations and other notices concerning our services, products, events, or news, that may be of interest to you.
  - o To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collections.
  - o To improve our website and present its contents to you.
  - o For testing, research, analysis and development of our services or products.
  - o As necessary or appropriate to protect the rights, property or safety of us, our customers or others.

- o To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
  - o As described to you when collecting your personal information.
  - o To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us is among the assets transferred.
4. **Third-Parties:** We may disclose your personal information (as is defined above) to a third party for a business purposes only, **but we do not disclose or sell such information for direct marketing purposes.**
5. **Submitting a Request to Exercise a Right:** At any time, you may submit a request to us in writing seeking to exercise any of the rights under the Act. Any electronic communication can be made to us via email or at the website using the information provided further below.

**New Hampshire Data Privacy Act Disclosures:** If you are an New Hampshire resident, New Hampshire law may provide you with additional rights regarding our use of your personal information. These additional disclosures are required by the New Hampshire Data Privacy Act, and are applicable where the company controls or processes the personal data of at least 35,000 consumers:

1. **Categories of personal information collected:** The personal information that our company collects, or has collected from consumers fall into the following categories, depending on which company service is used:
- o Identifiers, such as your name, alias, postal address, unique personal identifier, online identifier, IP address, email address, account name, SSN, driver's license number, passport number, or other similar identifiers;
  - o Personal information, such as a credit card number, driver's license or ID card number;
  - o Protected classification characteristics, such as age, gender, marital status, or religion;
  - o Commercial information, such as records of products or services purchased;
  - o Internet or other electronic network activity information, including a consumer's interaction with a website, application or advertisement;
  - o Biometric information, such as your voice profile or fingerprints;
  - o Geolocation data, such as the location of your device or computer;
  - o Professional or employment-related information, such as current or past job history or performance evaluations;
  - o Sensory data, such as voice recordings or images and videos collected or stored in connection with our services;
  - o Non-public education information, such as education records or disciplinary records maintained by an educational institution;
  - o Inference data, such as information about your purchase preferences.
2. **Use of Personal Information:** We may use or disclose the personal information we collect for one or more of the following business purposes:

- o To fulfill or meet the reason for which the information is provided. For example, if you provide us with personal information so that we can decide whether to recommend services or products such as customizable alerts or security cameras, we will retain and use this information to meet your request.
  - o To provide you with information, services, or products that you request from us.
  - o To provide you with email alerts, event registrations and other notices concerning our services, products, events, or news, that may be of interest to you.
  - o To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collections.
  - o To improve our website and present its contents to you.
  - o For testing, research, analysis and development of our services or products.
  - o As necessary or appropriate to protect the rights, property or safety of us, our customers or others.
  - o To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
  - o As described to you when collecting your personal information.
  - o To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us is among the assets transferred.
3. **Exercising Your Rights:** At any time, you may submit a request to us at the contact information listed below to exercise any consumer rights, including:
- o to confirm whether your personal data is being processed and the categories of data being processed;
  - o to request a list of specific third parties to whom consumer's personal data has been disclosed;
  - o to obtain a copy of the personal data;
  - o to correct any inaccuracies in the personal data;
  - o to delete the personal data you have provided or we have obtained;
  - o to obtain a copy of the personal data that the you have previously provided to us; or
  - o to opt out of the processing of the personal data for purposes of targeted advertising sale of the personal data, or profiling in furtherance of a decision affecting a legal or significant effect concerning the consumer;

If we decline to take action regarding the request, no later than 45 days after receipt of the request we will inform you of the justification for declining to take action and provide instructions on how to appeal the decision.

4. **Third-Parties:** We may disclose your personal information (as is defined above) to a third party for a business purposes only, **but we do not disclose or sell such information for direct marketing purposes.**
5. **Email or Online Communication:** Any electronic communication can be made to us via email or at the website using the information provided further below.

**New Jersey Data Privacy Act Disclosures:** If you are a New Jersey resident, New Jersey law may provide you with additional rights regarding our use of your personal information. These additional disclosures are required by the New Jersey Consumer Data Privacy Act, and are applicable where the company controls or processes the personal data of at least 100,000 consumers:

1. **Categories of personal information collected:** The personal information that our company collects, or has collected from consumers fall into the following categories, depending on which company service is used:
  - o Identifiers, such as your name, alias, postal address, unique personal identifier, online identifier, IP address, email address, account name, SSN, driver's license number, passport number, or other similar identifiers;
  - o Personal information, such as a credit card number, driver's license or ID card number;
  - o Protected classification characteristics, such as age, gender, marital status, or religion;
  - o Commercial information, such as records of products or services purchased;
  - o Internet or other electronic network activity information, including a consumer's interaction with a website, application or advertisement;
  - o Biometric information, such as your voice profile or fingerprints;
  - o Geolocation data, such as the location of your device or computer;
  - o Professional or employment-related information, such as current or past job history or performance evaluations;
  - o Sensory data, such as voice recordings or images and videos collected or stored in connection with our services;
  - o Non-public education information, such as education records or disciplinary records maintained by an educational institution;
  - o Inference data, such as information about your purchase preferences.
  
2. **Use of Personal Information:** We may use or disclose the personal information we collect for one or more of the following business purposes:
  - o To fulfill or meet the reason for which the information is provided. For example, if you provide us with personal information so that we can decide whether to recommend services or products such as customizable alerts or security cameras, we will retain and use this information to meet your request.
  - o To provide you with information, services, or products that you request from us.
  - o To provide you with email alerts, event registrations and other notices concerning our services, products, events, or news, that may be of interest to you.
  - o To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collections.
  - o To improve our website and present its contents to you.
  - o For testing, research, analysis and development of our services or products.
  - o As necessary or appropriate to protect the rights, property or safety of us, our customers or others.
  - o To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
  - o As described to you when collecting your personal information.

- o To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us is among the assets transferred.
3. **Third-Parties:** We may disclose your personal information (as is defined above) to a third party for a business purposes only, **but we do not disclose or sell such information for direct marketing purposes.**
  4. **Exercising Your Rights:** At any time, you may submit a request to us at the contact information listed below to exercise any consumer rights, including:
    - o to confirm whether your personal data is being processed and the categories of data being processed;
    - o to request a list of specific third parties to whom consumer's personal data has been disclosed;
    - o to obtain a copy of the personal data;
    - o to correct any inaccuracies in the personal data;
    - o to delete the personal data you have provided or we have obtained;
    - o to obtain a copy of the personal data that the you have previously provided to us; or
    - o to opt out of the processing of the personal data for purposes of targeted advertising sale of the personal data, or profiling in furtherance of a decision affecting a legal or significant effect concerning the consumer.

We shall respond to consumer requests within 45 days after receipt of the request. At that time, we may extend the response period once by an additional 45 days when reasonably necessary, taking into account the complexity of the request, and upon notice to you.

If we decline to take action regarding the request, no later than 45 days after receipt of the request we will inform you of the justification for declining to take action and provide instructions on how to appeal the decision.

5. **Email or Online Communication:** Any electronic communication can be made to us via email or at the website using the information provided further below.

**Oregon Consumer Data Privacy Act Disclosures:** If you are an Oregon resident, Oregon law may provide you with additional rights regarding our use of your personal information. These additional disclosures are required by the Oregon Consumer Data Privacy Act, and are applicable where the company controls or processes the personal data of at least 100,000 consumers:

1. **Categories of personal information collected:** The personal information that our company collects, or has collected from consumers fall into the following categories, depending on which company service is used:
  - o Identifiers, such as your name, alias, postal address, unique personal identifier, online identifier, IP address, email address, account name, SSN, driver's license number, passport number, or other similar identifiers;
  - o Personal information, such as a credit card number, driver's license or ID card number;

- o Protected classification characteristics, such as age, gender, marital status, or religion;
- o Commercial information, such as records of products or services purchased;
- o Internet or other electronic network activity information, including a consumer's interaction with a website, application or advertisement;
- o Biometric information, such as your voice profile or fingerprints;
- o Geolocation data, such as the location of your device or computer;
- o Professional or employment-related information, such as current or past job history or performance evaluations;
- o Sensory data, such as voice recordings or images and videos collected or stored in connection with our services;
- o Non-public education information, such as education records or disciplinary records maintained by an educational institution;
- o Inference data, such as information about your purchase preferences.

2. **Use of Personal Information:** We may use or disclose the personal information we collect for one or more of the following business purposes:

- o To fulfill or meet the reason for which the information is provided. For example, if you provide us with personal information so that we can decide whether to recommend services or products such as customizable alerts or security cameras, we will retain and use this information to meet your request.
- o To provide you with information, services, or products that you request from us.
- o To provide you with email alerts, event registrations and other notices concerning our services, products, events, or news, that may be of interest to you.
- o To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collections.
- o To improve our website and present its contents to you.
- o For testing, research, analysis and development of our services or products.
- o As necessary or appropriate to protect the rights, property or safety of us, our customers or others.
- o To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
- o As described to you when collecting your personal information.
- o To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us is among the assets transferred.

4. **Exercising Your Rights:** At any time, you may submit a request to us at the contact information listed below to exercise any consumer rights, including:

- o to confirm whether your personal data is being processed and the categories of data being processed;
- o to request a list of specific third parties to whom consumer's personal data has been disclosed;
- o to obtain a copy of the personal data;
- o to correct any inaccuracies in the personal data;
- o to delete the personal data you have provided or we have obtained;

- o to obtain a copy of the personal data that the you have previously provided to us; or
- o to opt out of the processing of the personal data for purposes of targeted advertising sale of the personal data, or profiling in furtherance of a decision affecting a legal or significant effect concerning the consumer.

With respect to the personal data belonging to a known child, a parent or legal guardian of the child may exercise the consumer rights on behalf of the child. A guardian or conservator may exercise the consumer rights on behalf of a consumer that is subject to a guardianship, conservatorship or other protective arrangement. In addition, a consumer may designate another person to act on the consumer's behalf as the consumer's authorized agent for the purpose of opting out of the processing of the consumer's personal data.

Information provided in response to a consumer request shall be provided, free of charge, once within a 12-month period per consumer. We may charge a reasonable fee to cover the administrative costs of complying with a second or subsequent request within the 12-month period, unless the purpose of the second or subsequent request is to verify that we have corrected inaccuracies in, or deleted, your personal data in compliance with your request.

We shall respond to consumer requests within 45 days after receipt of the request. At that time, we may extend the response period once by an additional 45 days when reasonably necessary, taking into account the complexity of the request, and upon notice to you.

If we decline to take action regarding the request, no later than 45 days after receipt of the request we will inform you of the justification for declining to take action and provide instructions on how to appeal the decision.

5. **Third-Parties:** We may disclose your personal information (as is defined above) to a third party for a business purposes only, **but we do not disclose or sell such information for direct marketing purposes.**
6. **No Discrimination:** We will not discriminate against any consumer for exercising their rights under the Oregon Consumer Data Privacy Act by denying goods or services, by charging different prices or rates for goods or services or by providing a different level of quality of goods or services to the consumer.
7. **Email or Online Communication:** Any electronic communication can be made to us via email or at the website using the information provided further below.

**Tennessee Information Protection Act Disclosures:** If you are a Tennessee resident, Tennessee law may provide you with additional rights regarding our use of your personal information. These additional disclosures are required by the Tennessee Information Protection Act, and are applicable where the company's annual revenue is greater than 25 Million Dollars and the company controls or processes the personal data of at least 175,000 consumers:

1. **Categories of personal information collected:** The personal information that our company collects, or has collected from consumers fall into the following categories, depending on which company service is used:
  - o Identifiers, such as your name, alias, postal address, unique personal identifier, online identifier, IP address, email address, account name, SSN, driver's license number, passport number, or other similar identifiers;
  - o Personal information, such as a credit card number, driver's license or ID card number;
  - o Protected classification characteristics, such as age, gender, marital status, or religion;
  - o Commercial information, such as records of products or services purchased;
  - o Internet or other electronic network activity information, including a consumer's interaction with a website, application or advertisement;
  - o Biometric information, such as your voice profile or fingerprints;
  - o Geolocation data, such as the location of your device or computer;
  - o Professional or employment-related information, such as current or past job history or performance evaluations;
  - o Sensory data, such as voice recordings or images and videos collected or stored in connection with our services;
  - o Non-public education information, such as education records or disciplinary records maintained by an educational institution;
  - o Inference data, such as information about your purchase preferences.
  
2. **Use of Personal Information:** We may use or disclose the personal information we collect for one or more of the following business purposes:
  - o Identifiers, such as your name, alias, postal address, unique personal identifier, online identifier, IP address, email address, account name, SSN, driver's license number, passport number, or other similar identifiers;
  - o Personal information, such as a credit card number, driver's license or ID card number;
  - o Protected classification characteristics, such as age, gender, marital status, or religion;
  - o Commercial information, such as records of products or services purchased;
  - o Internet or other electronic network activity information, including a consumer's interaction with a website, application or advertisement;
  - o Biometric information, such as your voice profile or fingerprints;
  - o Geolocation data, such as the location of your device or computer;
  - o Professional or employment-related information, such as current or past job history or performance evaluations;
  - o Sensory data, such as voice recordings or images and videos collected or stored in connection with our services;
  - o Non-public education information, such as education records or disciplinary records maintained by an educational institution;
  - o Inference data, such as information about your purchase preferences.
  
3. **Exercising Your Rights:** At any time, you may submit a request to us at the contact information listed below to exercise any consumer rights, including:
  - o to confirm whether your personal data is being processed and to access the personal data;
  - o to correct any inaccuracies in the personal data;

- o to delete the personal data you have provided or we have obtained;
- o to obtain a copy of the personal data that the you have previously provided to us; or
- o to opt out of the processing of the personal data for purposes of targeted advertising sale of the personal data, or profiling in furtherance of a decision affecting a legal or significant effect concerning the consumer.

We shall respond to consumer requests within 45 days after receipt of the request. At that time, we may extend the response period once by an additional 45 days when reasonably necessary, taking into account the complexity of the request, and upon notice to you.

If we decline to take action regarding the request, no later than 45 days after receipt of the request we will inform you of the justification for declining to take action and provide instructions on how to appeal the decision.

4. **Third-Parties:** We may disclose your personal information (as is defined above) to a third party for a business purposes only, **but we do not disclose or sell such information for direct marketing purposes.**
5. **Submitting a Request to Exercise a Right:** At any time, you may submit a request to us in writing seeking to exercise any of the rights under the Act. Any electronic communication can be made to us via email or at the website using the information provided further below.

**Texas Data Privacy and Security Act Disclosures:** If you are a Texas resident, Texas law may provide you with additional rights regarding our use of your personal information. These additional disclosures are required by the Texas Data Privacy and Security Act:

1. **Categories of personal information collected:** The personal information that our company collects, or has collected from consumers fall into the following categories, depending on which company service is used:
  - o Identifiers, such as your name, alias, postal address, unique personal identifier, online identifier, IP address, email address, account name, SSN, driver's license number, passport number, or other similar identifiers;
  - o Personal information, such as a credit card number, driver's license or ID card number;
  - o Protected classification characteristics, such as age, gender, marital status, or religion;
  - o Commercial information, such as records of products or services purchased;
  - o Internet or other electronic network activity information, including a consumer's interaction with a website, application or advertisement;
  - o Biometric information, such as your voice profile or fingerprints;
  - o Geolocation data, such as the location of your device or computer;
  - o Professional or employment-related information, such as current or past job history or performance evaluations;
  - o Sensory data, such as voice recordings or images and videos collected or stored in connection with our services;
  - o Non-public education information, such as education records or disciplinary records maintained by an educational institution;
  - o Inference data, such as information about your purchase preferences.

2. **Use of Personal Information:** We may use or disclose the personal information we collect for one or more of the following business purposes:
- o To fulfill or meet the reason for which the information is provided. For example, if you provide us with personal information so that we can decide whether to recommend services or products such as customizable alerts or security cameras, we will retain and use this information to meet your request.
  - o To provide you with information, services, or products that you request from us.
  - o To provide you with email alerts, event registrations and other notices concerning our services, products, events, or news, that may be of interest to you.
  - o To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collections.
  - o To improve our website and present its contents to you.
  - o For testing, research, analysis and development of our services or products.
  - o As necessary or appropriate to protect the rights, property or safety of us, our customers or others.
  - o To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
  - o As described to you when collecting your personal information.
  - o To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us is among the assets transferred.
3. **Exercising Your Rights:** At any time, you may submit a request to us at the contact information listed below to exercise any consumer rights, including:
- o to confirm whether your personal data is being processed and to access the personal data;
  - o to correct any inaccuracies in the personal data;
  - o to delete the personal data you have provided or we have obtained;
  - o to obtain a copy of the personal data that the you have previously provided to us; or
  - o to opt out of the processing of the personal data for purposes of targeted advertising sale of the personal data, or profiling in furtherance of a decision affecting a legal or significant effect concerning the consumer.

With respect to the personal data belonging to a known child, a parent or legal guardian of the child may exercise the consumer rights on behalf of the child.

Information provided in response to a consumer request shall be provided, free of charge, up to twice annually per consumer. If requests from a consumer are manifestly unfounded, excessive or repetitive, we may charge the consumer a reasonable fee to cover the administrative costs of complying with the request or declining to act on the request.

We shall respond to consumer requests within 45 days after receipt of the request. At that time, we may extend the response period once by an additional 45 days when reasonably necessary, taking into account the complexity of the request, and upon notice to you.

If we decline to take action regarding the request, no later than 45 days after receipt of the request we will inform you of the justification for declining to take action and provide instructions on how to appeal the decision.

4. **Third-Parties:** We may disclose your personal information (as is defined above) to a third party for a business purposes only, **but we do not disclose or sell such information for direct marketing purposes.**
5. **No Discrimination:** We will not discriminate against any consumer for exercising their rights under the Texas Data Privacy and Security Act by denying goods or services, by charging different prices or rates for goods or services or by providing a different level of quality of goods or services to the consumer.
6. **Email or Online Communication:** Any electronic communication can be made to us via email or at the website using the information provided further below.

**Utah Consumer Privacy Act Disclosures:** If you are a Utah resident, Utah law may provide you with additional rights regarding our use of your personal information. These additional disclosures are required by the Utah Consumer Privacy Act, and are applicable where the company's annual revenue is greater than 25 Million Dollars and the company controls or processes the personal data of at least 100,000 consumers:

1. **Categories of personal information collected:** The personal information that our company collects, or has collected from consumers fall into the following categories, depending on which company service is used:
  - o Identifiers, such as your name, alias, postal address, unique personal identifier, online identifier, IP address, email address, account name, SSN, driver's license number, passport number, or other similar identifiers;
  - o Personal information, such as a credit card number, driver's license or ID card number;
  - o Protected classification characteristics, such as age, gender, marital status, or religion;
  - o Commercial information, such as records of products or services purchased;
  - o Internet or other electronic network activity information, including a consumer's interaction with a website, application or advertisement;
  - o Biometric information, such as your voice profile or fingerprints;
  - o Geolocation data, such as the location of your device or computer;
  - o Professional or employment-related information, such as current or past job history or performance evaluations;
  - o Sensory data, such as voice recordings or images and videos collected or stored in connection with our services;
  - o Non-public education information, such as education records or disciplinary records maintained by an educational institution;
  - o Inference data, such as information about your purchase preferences.
2. **Use of Personal Information:** We may use or disclose the personal information we collect for one or more of the following business purposes:

- o To fulfill or meet the reason for which the information is provided. For example, if you provide us with personal information so that we can decide whether to recommend services or products such as customizable alerts or security cameras, we will retain and use this information to meet your request.
  - o To provide you with information, services, or products that you request from us.
  - o To provide you with email alerts, event registrations and other notices concerning our services, products, events, or news, that may be of interest to you.
  - o To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collections.
  - o To improve our website and present its contents to you.
  - o For testing, research, analysis and development of our services or products.
  - o As necessary or appropriate to protect the rights, property or safety of us, our customers or others.
  - o To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
  - o As described to you when collecting your personal information.
  - o To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us is among the assets transferred.
3. **Exercising Your Rights:** At any time, you may submit a request to us at the contact information listed below to exercise any consumer rights, including:
- o To confirm whether or not your personal data is being processed, and to access such personal data;
  - o To delete any personal data you have provided or we have obtained;
  - o To obtain a copy of the personal data that you have previously provided; and
  - o To opt out of the processing of your personal data.

In the case of a known child, the child's parent or legal guardian may act as an agent to exercise these rights on the child's behalf. In the case of a consumer under some manner of guardianship, conservatorship or similar protective arrangement under Title 75, Chapter 5, Protection of Persons Under Disability and Their Property, the guardian or conservator may exercise these rights on the consumer's behalf.

Information provided in response to a consumer request shall be provided, free of charge, once per consumer during any twelve-month period. If requests from a consumer are excessive, repetitive, technically infeasible, or manifestly unfounded, we may be permitted to charge a reasonable fee to cover the administrative costs of complying with the request.

If action is not taken upon a request to exercise any of these rights within forty-five (45) days, you shall be informed of the reason for the denial or delay.

4. **Third-Parties:** We may disclose your personal information (as is defined above) to a third party for a business purposes only, **but we do not disclose or sell such information for direct marketing purposes.**

5. **No Discrimination:** We will not discriminate against any consumer for exercising their rights under the Utah Consumer Privacy Act by denying goods or services, by charging different rates for goods or services, or by providing a different level of quality of goods or services.

**Virginia Consumer Data Protection Act Disclosures:** If you are a Virginia resident, Virginia law may provide you with additional rights regarding our use of your personal information. These additional disclosures are required by the Virginia Consumer Data Protection Act, and are applicable where the company controls or processes the personal data of at least 100,000 consumers in a calendar year:

1. **Categories of personal information collected:** The personal information that our company collects, or has collected from consumers fall into the following categories, depending on which company service is used:
  - o Identifiers, such as your name, alias, postal address, unique personal identifier, online identifier, IP address, email address, account name, SSN, driver's license number, passport number, or other similar identifiers;
  - o Personal information, such as a credit card number, driver's license or ID card number;
  - o Protected classification characteristics, such as age, gender, marital status, or religion;
  - o Commercial information, such as records of products or services purchased;
  - o Internet or other electronic network activity information, including a consumer's interaction with a website, application or advertisement;
  - o Biometric information, such as your voice profile or fingerprints;
  - o Geolocation data, such as the location of your device or computer;
  - o Professional or employment-related information, such as current or past job history or performance evaluations;
  - o Sensory data, such as voice recordings or images and videos collected or stored in connection with our services;

- o Non-public education information, such as education records or disciplinary records maintained by an educational institution;
  - o Inference data, such as information about your purchase preferences.
2. **Use of Personal Information:** We may use or disclose the personal information we collect for one or more of the following business purposes:
- o To fulfill or meet the reason for which the information is provided. For example, if you provide us with personal information so that we can decide whether to recommend services or products such as customizable alerts or security cameras, we will retain and use this information to meet your request.
  - o To provide you with information, services, or products that you request from us.
  - o To provide you with email alerts, event registrations and other notices concerning our services, products, events, or news, that may be of interest to you.
  - o To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collections.
  - o To improve our website and present its contents to you.
  - o For testing, research, analysis and development of our services or products.
  - o As necessary or appropriate to protect the rights, property or safety of us, our customers or others.
  - o To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
  - o As described to you when collecting your personal information.
  - o To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us is among the assets transferred.
3. **Exercising Your Rights:** At any time, you may submit a request to us at the contact information listed below to exercise any of the following consumer rights:
- o To confirm whether or not your personal data is being processed, and to access such personal data;
  - o To correct inaccuracies in your personal data;
  - o To delete your provided or obtained personal data;
  - o To obtain a copy of the personal data that you have previously provided in a portable and, to the extent technically feasible, readily usable format; and
  - o To opt out of the processing of the personal data for purposes of (i) targeted advertising, (ii) the sale of personal data, or (iii) profiling in furtherance of decisions that may produce legal or similarly significant effects.

If action is not taken upon a request to exercise any of these rights within forty-five days, you shall be informed of the reason for the denial or delay, and provided with information on how to appeal any such denial or delay.

Information provided in response to a consumer request shall be provided, free of charge, up to twice annually per consumer. If requests from a consumer are manifestly unfounded, excessive or repetitive, we may charge the consumer a reasonable fee to cover the administrative costs of complying with the request or declining to act on the request.

4. **Third-Parties:** We may disclose your personal information (as is defined above) to a third party for a business purposes only, **but we do not disclose or sell such information for direct marketing purposes.**
5. **No Discrimination:** We will not discriminate in any manner against any consumer for exercising their rights under the Virginia Consumer Data Protection Act.

### **Contact Information**

If you have any requests, questions, or concerns regarding this Privacy Policy (including the California, Colorado, Connecticut, Utah or Virginia Privacy Notice portions, or your desire to exercise any of the rights provided by those state Acts), please do not hesitate to contact us at:

**Website:** [www.proguardprotection.com](http://www.proguardprotection.com)

**Email:** [office@proguardprotection.com](mailto:office@proguardprotection.com)

**Phone:** (970) 927-2026